Eplanet Presents

6TH EDITION

HERITAGE PAGEANTS

MISS/MESHERIFACE NITERALIONAL

2023

eplanet



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 □ pageantofheritage.com





Greetings,

We would like to forward our invitation for your collaboration in Heritage Pageants 2023. Once again "MISS/MRS HERITAGE INTERNATIONAL 2023" will prove its substance and set new Parameters for such Contests.

A lifetime opportunity is opened to all the beautiful ladies who dream to conquer the world with their wits and charm, as the hunt is once again for prestigious beautiful contestants to participate in "MISS/MRS HERITAGE INTERNATIONAL 2023"

Heritage Pageants is a beautiful journey that will take participants along from initiative to perfection. Before the culmination of the event, grooming sessions will be conducted to help participants bring out their true beauty that is a combination of virtue, intelligence and presence of mind, during grooming sessions we will focus on P.E.T.C.H (Peace, Environment, Tourism, Culture and Heritage). Apart from it, this event opens a huge gate of opportunities to all.

Heritage Pageants 2023 will be hosted in Thailand from 18th to 27th November 2023.

This authorization includes conducting national pageants in the territories, selecting a winner bearing the name "Miss and Mrs (Country Name) Heritage International" using our logo and trademark in combination with his national pageant. The certified person/organization has all the authorization of final opinion, choosing the delegates that shall represent (Country Name) at the International Contest.

We hope to receive your earnest response and will be glad to assist you in any queries pertaining to Heritage Pageants 2023.

Regards

Santosh Sapkota

Founder Chairman- Heritage Pageants Eplanet Private Limited, Singapore







HISTORY OF THE ORGANISATION THE CREATOR

The Miss /Mrs Heritage International is a division of Heritage Pageants and it is running at its 6th edition in year 2023, Heritage Pageant set out the basic pageant rules and works closely with international pageant directors. The Board not only realized the importance of having a queen to represent the title, but also how carefully she must be selected.

Since the creation in 2000s, the program has expanded and diversified while always remaining rooted in its educational value with regards to P.E.T.C.H. Career advancement awards and ambassadors are the primary draw for contestants to vie for the title. While poise, personality and intellectual skills remain important, judges are seeking a bright young lady with an eye on her future and protecting our heritage.

Heritage Pageants is a brand and is solely owned by Eplanet Private Limited, Singapore.

Eplanet Private Limited is a one stop solution to plan memorable event moments globally, we provide our clients with our customised integrated in-house service portfolio that caters to all kinds of events. We manage events that bring people together for a common purpose, ensuring you that this purpose is achieved seamlessly.

Eplanet has been in the pageantry scenario since it was established in 1999; it has successfully organized and managed several pageants at local, regional and national level, achieved diversified events like musical and cultural events, award functions, expos, conventions and corporate events. The organization is spearheaded by Mr Santosh Sapkota, he foresighted the demand for beauty awareness among the women, and he first initiated this Heritage beauty pageants with its vision and mission to promote each country's richness in art, culture, tourism and heritage at global level.

"The Miss Heritage International Beauty Pageant has long-sense earned the reputation of being challenging and unpredictable, yet unprecedentedly fair. The young women can know upon applying that they will have a memorable week with an unbiased outcome. We strive to ensure every contestant and all family associated with each contestant believe that they were treated fairly and leave with an incredible experience to share."

- SANTOSH SAPKOTA, FOUNDER / CHAIRMAN



THE MEANING BEHIND THE CROWN

The winners of Heritage Pageants, Miss / Mrs Heritage International both would work nationally and globally for the key topics of the pageant; Peace, Environment, Tourism & Culture including Heritage and contributing to the community through charity work and continuously play the role to inspire the people to promote, preserve and conserve the values of life for the existence of living world.





"Becoming Mrs Heritage International was the most memorable of a lifetime. The brightest and best parts of my year were not what could be seen, but what I could feel with my heart. Of greatest importance were the friendships that became more like family. In addition, opportunities that evolved gave my life more meaning, dimension and depth."

- Fontip Sriwaranyoo Mrs Heritage International 2022





CELEBRATING HERITAGE AND CULTURE

Heritage Pageants is an ultimate international beauty pageant that endeavors to promote Peace, Environment, Tourism, Culture and above all global Heritage (PETCH) from a global perspective. All because we believe, Without Peace, it will not be possible to achieve the levels of trust, cooperation and inclusiveness needed for societies to be resilient to shocks, manage disputes and adapt to changes in their environments.

Environment plays an important role in healthy living and the existence of life on planet earth. Tourism offers great opportunities for emerging economies and developing countries. It creates jobs, strengthens the local economy, contributes to local infrastructure development and can



help to conserve the natural environment and cultural assets and traditions, and to reduce poverty and inequality.

In addition to its intrinsic value, Culture provides important social and economic benefits, culture enhances our quality of life and increases overall well-being for both individuals and communities Our Heritage provides clues to our past and how our society has evolved. It helps us examine our history and traditions and enables us develop an awareness about ourselves. It helps us understand and explain why we are the way we are.

Understanding this wider perspective, Promoting P.E.T.C.H. the five key agendas, Heritage Pageants beauty pageant was founded in 2011 by Eplanet private limited (Turning Events into Indelible Memories) entity upon the apprehension of the Indispensable rationale of beauty pageants in promoting fundamental global agendas.



"Don't just dream of being happy. Let your dreams unravel happiness in live of those around you."

Heritage Pageants brings beauty queens across various geographical backgrounds towards to a common platform. It gives a life time opportunity to the delegates from the different corners of the globe with different cultural backgrounds to share, exchange, explore, experience and learn from one another. The event also fosters friendship, international understanding and goodwill amongst the delegates. It is an exclusive global platform to promote and foster the understanding of Heritage, Tourism, Culture, ethnicity, human values and Friendship through the event.



The theme of Heritage Pageants is purposeful and meaningful. We promote culture because learning about other cultures fosters understanding. When you learn about another culture, and see why others do the things they do, it is easier to understand them. We too, promote awareness to conserve heritage as we believe it retains our identity. The importance of their preservation stretches beyond their history, attributing more to the unique character and sense of belonging they evoke in our hearts. We want to educate the Miss and Mrs. in these areas and promote a more beautiful society. We bring the world together as one performance of love and joy. In your journey with us, not only you get to travel to tourist attractions, in addition, you will get to learn, sight and feel different cultural heritage.

Heritage Pageants is a beautiful journey that will take participants along from initiative to perfection. Before the culmination of the event, grooming sessions will be conducted to help participants bring out their true beauty that is a combination of virtue, intelligence and presence of mind.

The event is designed for ladies of all nationalities from all over the world between the ages of 18 to 55 years.

AGE CATEGORIES:

Miss Heritage International 18 - 28 years and Mrs Heritage International 20 - 55 years old.



JOURNEY OF HERITAGE PAGEANTS



The inaugural edition Miss Heritage International 2014 had 12 delegates from various countries of the World. The event took place at Kathmandu, Nepal on 5th of December 2014. Hla Yin Kyae from Myanmar succeeded to wear the winning crown of Miss Heritage International 2014.

The second edition of the pageant took place at New Delhi, India on 12th of December 2015 in a grand way at Ashoka Country Resort in New Delhi, India. The event saw girl hailing from Vietnam Victoria Pham wear the tiara of Miss Heritage International 2015. In the inaugural edition of Mrs Heritage International 2015, Rajani Thapa from Nepal bagged the title awards.

The 3rd edition of Heritage Pageants was been concluded on 9th December 2016 at Sri Lanka. The finale of the event was conducted near by the Beruwala beach side at Sri Lanka came to the end finalizing Jenelle Thongs from Trinidad & Tobago as the winner of Miss Heritage International 2016. Likewise, Hillary Makaya from Zimbabwe took away the title award of Miss Teen Heritage International 2016 while Jade Peddle Pyi from Myanmar was crowned as Mrs Heritage International 2016. This year Heritage Pageants had its inaugural edition for Mister Heritage International, where Tshepiso Khumalo from South Africa was been awarded as Mister Heritage International 2016.





The 4th edition of Heritage Pageants was been completed on 16th of February 2019 at Singapore. In grand coronation conducted at Uncle Ringo Kindness Carnival, Beauty World, Singapore; Gulbano Madiyarova kissed the title awards of Miss Heritage International 2019. In the event Vidhya Kiran Ghare from India topped as Mrs Heritage International 2019. The event also saw Nann Khan Wai from Myanmar being crowned as Miss plus size heritage diamond 2019 and Mansi Sanjay Dighe from India being crowned as Miss plus size heritage ruby 2019 as the winners of inaugural edition of Plus size Heritage event.

The 5th edition of Heritage Pageants was hosted at Mega Star Arena at Viva Shopping Mall, Kuala Lumpur, Malaysia on the 18th of November 2022, Miss Russia Anna Kirillina was been crowned as Miss Heritage International 2022. Her court included Miss Mongolia Khuslen Bayarpat as first runners-up, Miss Indonesia Chalifah Fabriana as second runners-up, Miss Latvia Alina Safronova as third runners-up and Miss Malaysia Joyce Lim as forth runners-up. In the event Mrs Thailand Fontip Sriwaranyoo was crowned as Mrs Heritage international 2022. Her court included Mrs Netherlands Kimberly Moens as first runners-up, Mrs. India Gauri Ashok Thorat as second runners-up, Mrs India as second runners-up, Mrs. Singapore Corrine Lim as third runners-up and Mrs. Philippines Cristhel Fraulein Bulabon as forth runners-up. The event as also elected ambassadors for its five key elements. This chose Mrs. Taiwan Julia Chan as Peace Ambassador, Mrs Thailand Fontip Sriwaranyoo as Mrs Environment Ambassador, Miss Singapore Tan Lym as Tourism Ambassador, Miss Mongolia Khuslen Bayarpat as Cultural Ambassador and Miss Russia Anna Kirillina as Heritage Ambassador.



WHO IS MISS HERITAGE INTERNATIONAL





Miss Heritage International is a young lady between 18 and 28 years of age and a person of high moral standing willing to dedicate a year of her life as the sole representative for promoting heritage conservation. She acts as a role model for today's youth and a spokeswoman for Heritage Pageants.

Miss Heritage International is a unique platform where young ladies would take a step forward to explore their originality and identity through the norms and values of their culture, tradition, customs, art, language, ethnicity etc. This is not only the way to learn oneself but also to learn others globally and that is where one would be more effective in cross cultural communication. And as young aspirants they would understand the value of their culture and would initiate to take the responsibility to preserve and promote their understandings. Furthermore, the inclusion of young ladies from all over the world, regardless of color, religion, or political affiliation, helps to blur national boundaries and eliminate biases of all kinds.

"Always stand up for yourself. Don't let your dreams remain dreams"









WHO IS MRS HERITAGE INTERNATIONAL

THE MORE YOU CELEBRATE YOUR LIFE, THE MORE THERE IS IN LIFE TO CELEBRATE



Mrs. Heritage International is a married woman between 20 - 55 years of age who would be taking the responsibility to be the role model for global married woman. She would be willing to dedicate a year of her life as the sole representative for promoting heritage conservation. She acts as a role model for today's married woman and a spokeswoman for Heritage Pageants.

Mrs. Heritage International is a unique platform would be the opportunity to promote today's married women, their achievements and commitment towards family, marriage and children. This would be another way to prove and explore the possibility, potential and personality of a married woman from another dimension. Through this platform, the married woman can harness the unacknowledged potential that they possess and bring out their individuality and renew self-love.

Today, married women are no longer defined by being just a wife, mother, daughter-in-law, sister-in-law and so on; she plays a much larger role in society and in a nation's progress. Women who look after their individual satisfaction and identity and work towards achieving their dreams, goals, and aspirations are an asset to their family, the nation, and the world at large.







OWN YOUR MAGIC

"A strong woman knows she has strength enough for the journey, but a woman of strength knows it is in the journey where she will become strong."



ambassador.

The women competing for the prestigious title of Miss Heritage International begin their preparation long before arriving in hosting country. Many of the contestants spend years increasing their knowledge, improving their poise and honing their public speaking skills before entering the competition. Upon check in, the contestants will commit and will solely depend on their thoroughness of preparation to get them through the challenges ahead. The Board selects judges after a series of entries, suggestions, and a final vote. Judges are often from different areas of the world and including sponsors, former queens and business owners and have knowledge of beauty & fashion and understand the importance of selecting a well-rounded representative. They will assess each contestant's character in five categories: poise, personality, public speaking, appearance, and knowledge. During the week-long pageant, the young women will meet with the judges for no less than six one-on-one interviews, perform in numerous modelling/on-stage events, deliver two prepared

speeches, answer countless impromptu questions, talent performance and will be asked to improvise through numerous additional activities.

At the discretion of the Board and the judges, the contestants might also be judged on their capability to speak to news crews, write thank-you notes, interact with children, or familiarization with social media and blogging.

FONTIP SRIWARANYOO Mrs Heritage International Winner 2022





"The Miss/Mrs Heritage International Beauty Pageant has long-sense earned the reputation of being challenging and unpredictable, yet unprecedentedly fair. The young women can know upon applying that they will have a memorable week with an unbiased outcome. We strive to ensure every contestant and all family associated with each contestant believe that they were treated fairly and leave with an incredible experience to share."

- SUSAN KOH, Founder Director

DAYS OF COMPETITION

HONOURABLE JUDGES

CONTINENTS TO
DISPLAY HERITAGE
ORNAMENTS

8

DIFFERENT FASHIONS

AWARENESS CAMPAIGNS

5

THEMES
PEACE
ENVIRONMENT
TOURISM
CULTURE
HERITAGE

CAT

CATEGORIES OF COMPETITION

3

OUTDOOR PERFORMANCES

DIFFERENT TITLES

1

OFFICIAL AMBASSADOR FOR MISS / MRS HERITAGE INTERNATIONAL

CULTIVATING PARTNERSHIP



Each year, the reigning Miss Heritage International and Mrs Heritage Nationals travels across the countries and visit with over 55,000 school children, members of business and civic organizations and fans. She is routinely a guest-speaking, high fashion-wearing, smile-bearing example of beauty and intelligence.

WEBSITE

Eplanet Pte Ltd launched an updated Heritage Pageants website in 2014. We showcase our sponsors in a more thorough manor with direct links to business websites and individually dedicated webpages with added details and photos to highlight the sponsorship. The website is located at www.pageantofheritage.com.

Our website is traditionally visited by over 120,000 people each year and the number of visitors continues to grow yearly. Additionally, the Miss Heritage International website has a direct link to all our Miss Heritage International social media profiles which provides an avenue for even further exposure.

FAN DEMOGRAPHICS

86% WOMEN I 14% MEN 25% BETWEEN AGES OF 17-24 19% BETWEEN AGES OF 25-34

4 OUT OF 5 FANS LIKELY TO ENGAGE WITH ONLINE CONTENT

AUTOGRAPH SHEETS

The Miss Heritage Nationals distribute over 10,000 full-colour. two sided autograph sheets during the 10-days competition. Each autograph sheet contains sponsor's name, logo and contact information of supporters who provide a minimum of \$1000 in cash or product



PAGEANT WEEK 2,135,899 UNIQUE FANS

NUMBER OF FANS WHO VIEWED MISS HERITAGE INTERNATIONAL CREATED VIDEO IN ONE DAY 1,398,678

102279 REACTION LIKES SHARES COMMENTS

RECORDED IN SINGLE DAY



SOCIAL MEDIA

Miss/Mrs Heritage International has an active Facebook, Twitter, Instagram and TikTok account where we post regular updates on current news regarding the pageant. We create sponsor photo galleries and have the ability to upload sponsor photos of your choice to help promote your business or event. Social media updates automatically coordinate with our website. We work hard to stay astride the ever-changing media and social networking world. Our reigning Miss Heritage International logs her travels as the official ambassador of Heritage Pageants and uploads photos of her appearances and sponsors on numerous sites to provide multi-platform exposure.

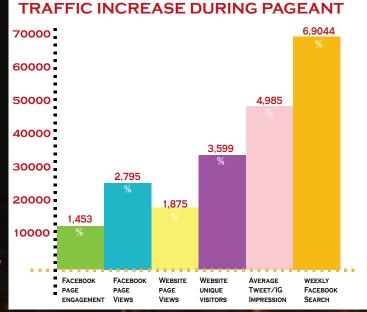
NATIONAL PAGEANT & MISS/MRS HERITAGE INTERNATIONAL FINALS PROGRAM

Pageant announces all of its sponsors at each of its public competition events at the pageant. Display of sponsors' logo at all promotional materials depending on sponsorship levels.

AD COPY, RADIO, AND TELEVISION

Sponsors will have the opportunity to utilize Miss/Mrs Heritage International for advertising campaigns throughout the year. In past years, this has included a range of uses from promoting a line of "Miss/Mrs Heritage International" labelled products, to print ad copy, radio and television commercials, and personal appearances (subject to terms and conditions) at events such as wholesale markets, store openings, and other on-location bookings.

All sponsors (subject to level of sponsorship) will receive a photo(s)of the reigning Miss Heritage International with the sponsor or the sponsored product. Each sponsor, during duration of sponsorship, is also granted the license to identify that they are a sponsor of Miss/Mrs Heritage International.





RULES OF PARTICIPATION HERITAGE PAGEANTS 2023

Miss Heritage International 18 – 28 Yrs Mrs Heritage International 20 – 55 Yrs

Event will be held on 18th - 27th November 2023

Host Country:

THAILAND

Rules Of Participation:

- The National director is obliged to send the filled in entry form of each contestants sending to the organizer and attach 2-3 photos in JPEG format, with the resolution not exceeding 3 Mb. The photos of the contestants will be placed on the website: www.pageantofheritage.com and other related promotional sites.
- The participation of each contestant is to be confirmed by a payment of the franchise/registration fee to the bank account or via Money Transfer services. National director/participant should transfer money to organizer in Singapore; the fee amount of 1500 USD (One Thousand Five Hundred US Dollar) per title.

(Note: the Organization Committee is not responsible if participants pay the fee to a third person)

- The closing date for payment is Aug 31st 2023.

 All the contestants will have to strictly follow the program of stay during the event which means to duly turn up at the rehearsals, parties, and other event functions.

E-PLANET PROVIDES:

- Transfer from airport to hotel and hotel to airport according to the flight
- Accommodation in hotel with breakfast, lunch, dinner from 18 to 27 Nov 2023 in Thailand.
- Prizes, Crown, Sash, Certificate, Trophy for winners & contestants

- Diplomas of participation with the title achieve at the event; Events and party, Selected trip to heritage places of Thailand Selected Photographs & video version of event will be made after one month from event and will be uploaded. The link will be given to all participants.

Must Have with participants:

- Costumes and Accessories for talent presentation and appropriate shoes, flash drive with a track in MP3 format on a flash drive must be only one track and a flash card must be signed by the member's name.
- 2 pcs National flag: small flag 20 x 15 cm, and a large 1 pc
- Small souvenirs for 60+ participants and the jury
- Wardrobe and other detail information will be mention on HANDBOOK which will be provided on 25th Aug 2023 to National Director or participants.
- Do a short video of 3 minutes stating your name, country and age, in the video share with us how you see beauty in heritage.

The delegates must arrive at the Suvarnabhumi International Airport (BKK), Thailand on 18th November 2023.

Heritage Pageants is a gift box of information about our past and the future live, where we learn about a country and its people. We exchange ideas and feelings freely to preserve our heritage and culture.

Our passion is to inspire you and give you the confidence you deserve!

"Celebrating the Past, Embracing the Present, and Envisioning the Future."



FUN ACTIVITIES



DELEGATES ENGAGEMENT



DIRECTORS' RECOGNITION



100% COMMITMENT PROM DELEGATES

100% VERY SATISFIED SPONSORS

100%
UNIQUELY
CUSTOMISED

BENEFITS OF SPONSORSHIP



















ADOMESIA.



Everything begins with an idea























HERITAGE PAGEANTS ACTIVITIES

HERITAGE PAGEANTS GLIMPSE



HUMAYUNS TOMB, UNESCO HERITAGE SITE, INDIA



India Gate, Unesco Heritage Site, India



India Gate, India



PASHUPATINATH TEMPLE, UNESCO HERITAGE SITE, NEPAL



PATAN DURBAR SQUARE, UNESCO HERITAGE SITE, NEPAL



LUMBINI (BIRTH PLACE OF LORD BUDDHA), NEPAL



SIGIEYA, UNESCO HERITAGE SITE, SRI-LANKA



POLONNARUWA, UNESCO HERITAGE SITE, SRI-LANKA



TURTLE CONSERVATION, SRI-LANKA



Iconic Landmark Marina Bay Sand, Singapore



SULTAN MOSQUE, SINGAPORE



MALAY HERITAGE CENTRE, SINGAPORE



A FAMOSA, FORTRESS IN MALACCA CITY, MALAYSIA



BABA & NYONYA HERITAGE MUSEUM, MALAYSIA



RED SQUARE, MALACCA UNESCO HERITAGE SITE, MALAYSIA

HERITAGE PAGEANTS GLIMPSE































HONORING HERITAGE INTERNATIONAL AWARD

Heritage International Awards (HIA) aims to recognise outstanding SMEs and entrepreneurs, whereby upholding excellent brand management and extraordinary pragmatic entrepreneurship. Their perseverance and organisation reflect a good model to others, and deserved to be awarded as well as recognised as distingished person who contributed to the community in different areas.

The HIA allows entrepreneurs to get recognised from the society internationally, also serving as an effective method in branding strategy. All the more, awards could enhance the brand image and thus strengthen a professional corporate and consumers relationship. Brand enhancement also increase trustworthy status to customers as good branding is the most effective way to guarantee sustainable development of enterprises in the market.



From the business perspective, award-winners encourage other SMEs to learn from their successful experience, through their sharing and role model, at the same time enhancing their global market challenges and gain advantages. The success role also motivates new budding entrepreneurs to become the next legendary superstars.

These awards strengthen the national economy with the contribution of small and medium enterprises with outstanding performances and provide companies a high degree of recognition.

HIA are open for SMEs annually, nominated candidates must meet the basic requirements or criteria to be awarded.

Heritage International Outstanding Women Entrepreneur Award

Heritage International Young Enterpreneur Award

Heritage International Entrepreneur Award

Heritage International Cultural Achievement Award

Heritage International Rising Star Award

Heritage International Team Award





MEDIA MILEAGE

PRINT MEDIA

News papers

Pamphlets

Tickets

Pageant magazine

Banners

Flyers

Posters

Back Drops

Vehicle Branding

AUDIO/ VISUAL PROMOTION

TV Promotion

Cinema Hall Promotion

LED Display Board Promotion

Our Official Radio

Radio Commercial Adverts

Radio News & Bulleting Updates

Overall Name Mention prior During and after the event

OUTDOOR PROMOTION

Hoarding Boards

Branded Caps

T shirts, worn by our Models and staff

Exhibiting Table Booth on day of show

Models Camp week road show activities.

Pre event promotions

Courtesy Visits

Public Area Tours

Press Conferences

SOCIAL MEDIA

Official Website

Twitter

Tik Tok

Facebook

Whats App

Google+

Bulk Text Messages



NEWS COVERAGE



CONTACT US

KHUSLEN BAYARPAT

Miss Heritage International

1st Runner up 2022

For additional information or to custome design a sponsorship level to best suit your business contact Heritage Pageants International Board of Director's sponsorship coordiantor

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Thank You!



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